



Corporate Social Responsibility

Deer Valley Resort and its staff are dedicated to being charitable and engaged in their community, industry and for the general good. Listed below are some examples of how Deer Valley Resort and its employees give back.

Overall Resort Donations: over \$250,000.00 in cash and in kind product and services donated each year.

Employee Donations through Human Resources:

American Red Cross Disaster Assistance
Blood Drive (once a year)
Camp Hobe
Camp Liahona-for Deaf Children
Christian Center Pantry
Cystic Fibrosis Society of Utah
Friends of Animals
Habitat for Humanity
National Ability Center
No More Homeless Pets in Utah
MS Society of Utah
Peace House Women's Shelter
Peoples Health Clinic
The American Cancer Society
Toys for Tots
USA Cares for Life
Utah Children's Justice Center
Utah Food Bank
United Way of Utah
Warm Winter Clothing drives by local charities

Staff has served as volunteers for the following organizations:

American Cancer Society, Relay for Life/Bark for Life organizing committees
Huntsman Cancer Institute Sun Safety on the Slopes Campaign
Local Park City Human Resources Forum
Park City Chamber and Visitor's Bureau Board of Directors, Executive Committee and Marketing Council
Central Reservations Association of Destination Resorts Advisory Board
Professional Ski Instructors Association -I Snow Sports Directors Group
Ski Utah Board of Directors, Executive Committee and Marketing Committees
Utah Symphony and Opera Board of Directors
National Ski Area Association Board of Directors
Washington Irrigation Company Board of Directors
South Kamas Irrigation Company Board of Directors
Ex Officio Board Member of the Historic Main Street Business
Utah Restaurant Association
Park City Restaurant Association
Savor the Summit
Sundance Film Festival Utah Advisory Board and Community Committee

Open Space:

Support of the Summit Land Conservancy through donations as well as offering our guests the opportunity to donate 1% of their purchase price of Skier Services Products. The Summit Land Conservancy is a local, non-profit land trust dedicated to protecting as much of the remaining open land in Summit County as possible.

A partnership between United Park City Mines (now Talisker), Deer Valley Resort, the City of Park City and COOL (Conserving Our Open Lands) secured almost 1000 acres of land with conservation easements during the summer of 2002. The open-space land is located on Deer Valley's Flagstaff Mountain and in Empire Canyon adjacent to the Empire Pass development of United Park City Mines. Both Recreational Open Space and Protected Open Space will be preserved.

Renewable Choice:

Renewable Energy Credits (REC) to offset 10% of the resort's power usage. In addition, Deer Valley has run, in cooperation with Rocky Mountain Power, a resort-wide energy audit. The audit included all resort chairlifts, snowmaking facility and day lodges which allowed us to research where and how the Resort can save energy.